

# **Boss Brunch**

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# **Table of Contents**

**01** **Guiding Questions**

**02** **Why it Matters?**

**03** **Process/Steps We Took**

**04** **Final Project**

# Our Guiding Questions

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- What ways can we better support young entrepreneurs?
- What information can we help entrepreneurs obtain that'll benefit their business skills?
- In what ways can we bring together young entrepreneurs and make them collaborate?

# Why it matters to the community?

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Not everyone feels as though they have support or have people that understand the things they are going through when it comes to being a young business owner so we will all be surrounded by people like ourselves that we can better connect with.

- The lessons you learn from being an entrepreneur can go a long way in life and you can apply it to many different situations.
- We will create a space where young entrepreneurs can learn and grow in the business field and they can also promote their business and sell their products.
- We will all leave with a new business to support and possibly friends that we can connect with

# Process/Steps we took to complete our project

## **November**

- Finding places to host the event and getting price inquiries

## **December**

- Finding speakers and a set vendors

## **Jan- March**

- Promote our event on our social media platforms and

## **April**

- Get all vendors set and receive a final headcount of everyone attending and also get the permit for the park we hosted the event at

## **May**

- The month the event will be hosted and May will be used to get those who attended the event to reflect on the impact this event had on them and their business

# How has our project changed overtime

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- Our event was going to be hosted inside at an event space but as the event got closer we realized outside would be a better environment to host our event.
- We also started off with having just one guest speaker but we decided to recruit more so that different opinions and perspectives could be heard.
- We originally planned on just having a pop up shop but though that the project needed something extra so that it didn't just feel like a project and we would be guaranteed to benefit from it.

# Final Outcome

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For our final project we had three guest speakers, ten vendors, and lots of support. We learned how to communicate effectively, work with others, and market our brands.





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# Quotes

“They have the best high school senior project, make sure yall tapped in. This was very creative and we appreciate them for having us.”

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— **Zay**, owner of HMBL clothing.

“The most important thing about entrepreneurship is your mind. You have to condition yourself. You have to prepare yourself to be in a position to constantly put out positive affirmations to stay sane.”

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— **Marvin**, owner of J.M.M. Management

“What am I out here for? I’m out here to encourage y’all to keep going. No matter what life is putting you through, no matter what adversities you make be facing you can always make a 360 .”

— **Khayir**, owner of KTK Apparel

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# ***Artifacts***



















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# Video

